



## **Fiderion Launches Private Equity Group**

ATLANTA, Nov 05, 2007 (BUSINESS WIRE) -- Fiderion, a global retained executive search firm, announced today the launch of a Private Equity Group dedicated to recruiting senior-level talent for private equity firms' industrial, technology and consumer product portfolio companies.

"Specialization is the key to future growth in these industry sectors and Fiderion is committed to helping our clients make the strategic hiring decisions they require to grow their business," said Fiderion Founder James B. Norton, III. "As private equity firms continue to expand their activities, the need to recruit high-caliber leaders takes on increased importance."

"The new Private Equity Group will also periodically be in a position to assist private equity and venture capital firms with deal flow referrals by providing introductions to top industry executives," said Norton.

Fiderion was founded in 2002 by James B. Norton, III and has offices in Atlanta, New York, San Francisco and Cleveland. A 30-year industry veteran, Norton was formerly the senior managing director and head of the Americas financial services practice at Korn/Ferry International. He previously served as managing director and head of the regional financial services practice at both LAI Worldwide and GKR. Fiderion serves a wide range of clients in the financial services industry, from global/specialist asset management firms to hedge funds, banking and insurance.

For further information, please visit [www.fiderion.com](http://www.fiderion.com). Headquarters address is 3280 Peachtree Road, NW, Suite 2625, Atlanta, GA 30305-2422; Tel: 404.995.4700.

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