

### Fiderion Launches Private Equity Group

ATLANTA, Nov 05, 2007 (BUSINESS WIRE) -- Fiderion, a global retained executive search firm, announced today the launch of a Private Equity Group dedicated to recruiting senior-level talent for private equity firms' industrial, technology and consumer product portfolio companies.

"Specialization is the key to future growth in these industry sectors and Fiderion is committed to helping our clients make the strategic hiring decisions they require to grow their business," said Fiderion Founder James B. Norton, III. "As private equity firms continue to expand their activities, the need to recruit high-caliber leaders takes on increased importance."

"The new Private Equity Group will also periodically be in a position to assist private equity and venture capital firms with deal flow referrals by providing introductions to top industry executives," said Norton.

Fiderion was founded in 2002 by James B. Norton, III and has offices in Atlanta, New York, San Francisco and Cleveland. A 30-year industry veteran, Norton was formerly the senior managing director and head of the Americas financial services practice at Korn/Ferry International. He previously served as managing director and head of the regional financial services practice at both LAI Worldwide and GKR. Fiderion serves a wide range of clients in the financial services industry, from global/specialist asset management firms to hedge funds, banking and insurance.

For further information, please visit [www.fiderion.com](http://www.fiderion.com). Headquarters address is 3280 Peachtree Road, NW, Suite 2625, Atlanta, GA 30305-2422; Tel: 404.995.4700.

Fiderion provides executive search and related services to the financial services industry. Any discussion included in this document represents the views of the firm at the time this was written. All expressions of opinion included herein are subject to change without notice and are not intended to be a guarantee of future events. This document is supplied by the firm for information only, and the opinions expressed herein may differ from the opinions expressed by other related businesses and activities. Although information and opinions in this document have been obtained from sources believed to be reliable, Fiderion does not warrant the accuracy or completeness and accept no liability for any direct or consequential losses arising from its use.

(C) Fiderion

SOURCE: Fiderion

For Fiderion, Atlanta  
Charlotte Luer, 212.925.8703  
[cluer@ljhfm.com](mailto:cluer@ljhfm.com)

Copyright Business Wire 2007